



CONTACT

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Marietta, GA 30066

EDUCATION

2020-2024

MIDDLE TENNESSEE STATE UNIVERSITY

- Bachelor of Science Music Business
- Minor in Video & Film Production
- GPA: 3.816

2016-2020

FELLOWSHIP CHRISTIAN SCHOOL ROSWELL, GA

- GPA: 3.5

HONORS

- Magna Cum Laude 2024
- Dean's List Spring 2021-2024
- Beta Club 2020
- National Honor Society 2020
- Spanish Honor Society 2019-2020

SKILLS

- Computer proficient
- Organizational know-how
- Strong communication skills
- Problem solving abilities
- Excellent work ethic
- Effective time management

LILY GUTHRIE

ABOUT ME

I recently graduated from Middle Tennessee State University earning a Bachelor of Science in the Recording Industry with a concentration in Music Business and a minor in Video and Film Production. Throughout my time studying at Middle Tennessee State University, I gained immense knowledge on many different aspects of the music industry, from Intellectual Property Laws to Artist Management and so much more. I also believe hands-on experience is beneficial in learning. I previously worked at a concert venue over the summer selling merchandise and have been lucky to have had an internship with a PR company (B! Noticed Public Relations & Management). All of the Recording Industry classes I have taken and both of these jobs have set me up for my future in the music business.

WORK EXPERIENCE

- **Dance For His Glory** 2024 - PRESENT
Social Media Coordinator
 - Create content (posts, graphics, and videos) tailored to target audiences.
 - Monitor social media platforms for trends and respond promptly to maintain community engagement.
 - Analyze performance of content to see effectiveness and update future strategies.
- **B! Noticed Public Relations & Management** 2023 - 2024
Publicity Intern
 - Distribute personalized interview pitches to targeted media outlets.
 - Organize and schedule interviews between clients and media outlets.
 - Regularly update the interview tracker to display the current state of scheduled interviews and their progress.
- **LiveNation Entertainment** 2021 - 2022
Merchandise Vendor at Ameris Bank Amphitheatre
 - Assisted concert goers with merchandise purchases and product information.
 - Accurately handled credit transactions, providing a quick and easy checkout process during high-volume events.
 - Set up and organized merchandise displays.
 - Assisted in pre and post-concert inventory assessments.

REFERENCES

Elaine Stephens

Dance For His Glory

Phone: 770-324-1118

Email: elainestephens@yahoo.com

Bev Moser

B! Noticed Public Relations & Management

Phone: 615-347-4661

Email: bev@bnoticedpr.com